

# ECOROOF

## PORTLAND 2010

Etera™ attended the Ecoroof Vendor Fair in Portland Oregon on March 12 & 13, 2010 as a participating vendor. The free event was sponsored by the City of Portland and was held at the Leftbank Annex in downtown Portland. The event was well attended by the public as well as green roof professionals, and was a great one-stop opportunity for education, green roof resources, and networking.

There were many local and not-so-local vendors in attendance. The types of vendors present included: Green Roof Plant Providers, Landscape Contractors, Roofing Contractors, Roofing Manufacturers, Architects, Landscape Architects, Green Roof Consultants, Green Roof System Providers, Soil Suppliers, Irrigation Specialists, and Leak Detection System Providers.

Several informational sessions, demonstrations and workshops were conducted in addition to the vendor fair. Featured Speakers included: Dr. David J. Sailor, Ph. D, Professor in the Department of Mechanical & Materials Engineering at Portland State University, Member Faculty of the Oregon Built Environment & Sustainable Technologies Center (Oregon BEST) and director of Portland State University's Green Building Research Laboratory, Linda Velazquez, ASLA Associate, LEED AP, founder and publisher/editor of greenroofs.com, and principal of Sky Gardens Design; and Ed Snodgrass, owner and president of Emory Knolls Farms, Inc. and Green Roof Plants.

Sam Adams, Mayor of the City of Portland also spoke at the closing celebration for the vendors and other participants of the event. Mayor Adams proclaimed March to be Portland Ecoroof Month.

For more information, Portland's Ecoroof Program website can be found at: <http://www.portlandonline.com/bes/index.cfm?c=44422>